

IQhub Investor Program

2025-26 School Year

*Join Us in Creating an
Unforgettable Experience*



Website
www.iqhubag.org



Sponsorship Investment Packages 2025-26

Invest in the Future of Agriculture

Each year, more than 250 classrooms visit the IQhub for hands-on field trips that inspire students to explore agriculture, science, and innovation. These visits include interactive exhibits, guided teaching, and bussing support—removing barriers so every child can participate.

By sponsoring the IQhub, your company does more than display its brand—you fuel the future of agricultural literacy. Whether you underwrite a single classroom trip or provide broad educational support, your investment ensures that students, teachers, and communities benefit from unique learning experiences that will shape tomorrow's leaders.

Platinum – \$10,000 & Above

Transformative impact, maximum exposure

- Education Impact: Supports dozens of classroom field trips, helping hundreds of students experience ag education.
- Hospitality Benefit: Three complimentary stays at the AgroLiquid Conference Center or Overnight Rooms. ([Learn More](#))
- Premier Recognition: Celebrated as a Platinum Sponsor on electronic signage at IQhub and featured during all Lunch Meetings.
- High-Visibility Branding: Sponsorship signage displayed on a main exhibit of your choice (Kids' Korner, Tractor Simulator, or Theater).
- Digital Presence: Prominent logo placement on the [IQhub website](#) with a link to your website.
- Ongoing Engagement: Monthly social media recognition (12x annually).
- Student Impact: Option to provide branded items in IQhub student goodie bags.
- Exclusive Highlight: Dedicated feature article in an IQhub e-newsletter.

Gold – \$5,000

Strong presence, powerful support

- Education Impact: Helps fund 6–7 full classroom field trips.
- Hospitality Benefit: Two complimentary stays at the AgroLiquid Conference Center or Overnight Rooms.
- Recognition: Celebrated as a Gold Sponsor on electronic signage at IQhub and during Lunch Meetings.
- Digital Presence: Logo placement with website link on the [IQhub site](#).
- Ongoing Engagement: Bi-monthly social media recognition (6x annually).
- Student Impact: Option to include company-branded items in student goodie bags.
- Special Access: Invitation to exclusive sponsor appreciation event.

Silver – \$2,500

Consistent visibility, meaningful contribution

- Education Impact: Supports 3–4 classroom field trips.
- Hospitality Benefit: One complimentary stay at the AgroLiquid Conference Center or Overnight Rooms.
- Recognition: Acknowledged as a Silver Sponsor on electronic signage and during Lunch Meetings.
- Digital Presence: Logo placement with link on the [IQhub site](#).
- Ongoing Engagement: Quarterly social media recognition (4x annually).
- Student Impact: Option to include branded items in student goodie bags.

Bronze – \$1,000

Entry-level support, visible impact

- Education Impact: Helps fund one full field trip plus supplemental program costs.
- Recognition: Acknowledged as a Bronze Sponsor on electronic signage and during Lunch Meetings.
- Digital Presence: Logo placement with link on the [IQhub site](#).
- Ongoing Engagement: Two social media shout-outs per year.
- Student Impact: Option to include branded items in student goodie bags.

Classroom Champion – \$750

Sponsor a single classroom's journey

- Education Impact: Covers the full cost of one classroom field trip, including teaching time, supplies, and bussing support.
- Recognition: Listed as a Classroom Champion on IQhub electronic signage and acknowledged during Lunch Meetings.
- Digital Presence: Recognition on the [IQhub website](#) under “Classroom Champions.”
- Social Media: A dedicated thank-you post highlighting your support of students.
- Collective Impact: With 250 trips each year, your sponsorship makes a direct, measurable difference.

Shared Values Across All Tiers

- Every sponsorship level directly supports student access to agricultural education.
- Sponsors are recognized not just as contributors, but as partners in shaping the future of farming, science, and innovation.
- Together, we can ensure that students in Mid-Michigan have the opportunity to learn, explore, and be inspired.



Why Sponsor the IQhub?

By partnering with the IQhub, your business invests in education, innovation, and the future of agriculture. When you say yes, sign us up, you're not just sponsoring—you're shaping experiences that inspire thousands of students and visitors each year.

We commit to supporting the IQhub through the sponsorship level selected below:

Company Name: _____

Printed Name: _____

Signature: _____ Date: _____

Choose your level of commitment:

☐ 1 Year ☐ 3 Years ☐ 5 Years

Impact Level:

- ☐ Platinum – \$10,000
- ☐ Gold – \$5,000
- ☐ Silver – \$2,500
- ☐ Bronze – \$1,000
- ☐ Classroom Champion - \$750
- ☐ Other: \$_____
- ☐ *Send Invoice for Above Amount*

*We
thank
you!*



Please Make Checks Payable to the IQhub.
For questions call 989-640-5317.

Return form via email to
susan.kadlek@agroliquid.com, fax to 989-224-3299
or mail to IQhub, 3055 W. M-21, St Johns, MI 48879

Please forward company logo to:
susan.kadlek@agroliquid.com



Website
www.iqhubag.org