

ANNUAL REPORT

2024-25



2024-25 SCHOOL YEAR

BY THE NUMBERS



14,344

PEOPLE REACHED

12,618 people visited the IQhub

1,726 people were educated through staff outreach

208

GROUPS/FIELD TRIPS

121 groups were return visits

68 NEW groups booked educational experiences

19 groups were home school/other

\$172,385.00

GRANTS, SPONSORSHIPS & DONATIONS

\$18,000 Grant from National Christian Association

\$5,000 Grant from PNC Foundation

\$100,000 Sponsorship from Troy & Jill Bancroft

\$10,000 Sponsorship from ITC

\$10,000 Sponsorship from Michigan Foundation for Agriculture

Between July 2024 and July 2027, the IQhub will review, innovate and implement modifications to evolve the visitor experience by focusing on community, school and industry engagement.

- Community engagement offerings will consist of markets, themed exhibits and other innovative opportunities to engage local visitors in IQhub facilities, events and programming.
- School experience enhancements will include the integration of Michigan specific content into lessons, development of environmental/conservation content and refresh of pre and post visit procedures.

By July 1, 2027, funding will increase by 25% from the 2023/2024 fiscal year (excluding classroom funds) through diversification of revenue channels.

- Create 2 new revenue channels
- Identify and apply for new grant opportunities
- Increase donation and fundraising potential

Annually, from 2024 through 2027, accessibility of the IQhub will be enhanced through:

- Instituting quarterly attendance at off-site events
- Quarterly visits to local schools (Professional development days, staff meetings, RESA events, etc.)
- Enhanced communication with the public through social media channels and, if budgetarily possible, utilization of an external public relations firm.

2024-2027

STRATEGIC PLAN



STEM CLASSROOM



Thanks to private and public grant support, the innovative classroom opened in August 2024. This 21st-century cooperative learning environment features contemporary furniture and cutting-edge technology. Emphasizing collaborative learning, the classroom is equipped with mobile desks and chairs, modular storage units, creative whiteboards, and student-centered technology, aligning with current teaching approaches in education. The STEM Community Classroom offers a collaborative learning space for agricultural education, career exploration, and entrepreneurship. |

FFA BOOT CAMP MILESTONE



Each March, the IQhub hosts FFA CDE (Career Development Event) Boot Camp. Participating students have the opportunity to interact and learn from industry professionals while preparing for the State FFA CDE Skills Contest. Annually 300-400 students and advisors from all over Michigan attend the 3-day event.

The IQhub first organized FFA CDE Boot Camp in 2017 and since then over 2600 students have participated!

SPONSORS & SUPPORTERS



Troy & Jill Bancroft



OUR STORY



The IQhub is home to agricultural history, innovation and exploration! Filled with 24 interactive museum quality exhibits, the IQhub educates people about the importance of agriculture and protecting the environment. Over 250 school field trip programs are conducted annually, making the IQhub a destination for science, environmental and agricultural education!

The IQhub is a STEM facility with all lessons aligned with the Next Generation Science Standards, assuring field trips are educational for students and relevant to today's curriculum standards. Transportation grants are offered to help schools offset the cost of bussing. IQhub field trips are free to visiting organizations and schools. Programs range from Pre-K to college.

The IQhub is open to the public and thousands of people visit each year! Special themed exhibits are on display during the Summer and Winter months to add freshness to the museum. Several community events are held in evenings so working families can visit. There is always something to see or do at the IQhub!

2025-26 Board of Directors

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Our Mission:

The IQhub is a 501(c)3 non-profit organization with a mission to educate the public, while bridging the gap between agricultural producers and consumers, using interactive displays and presentations.

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**TO CONTRIBUTE
ONLINE:**

