



A Message from the IQhub



Hello and Thank You for your Interest in the IQhub!!!
Here's a little insight about who we are and where we're going...

Who We Are:

The IQhub is the culmination of the Bancroft Family's vision. They wanted to develop a facility where young and old could bridge the gap between consumers and producers. This helps people realize the challenges of feeding a world that will be home to more than nine billion people, by the year of 2050! According to AgroLiquid CEO, Troy Bancroft, "We are borrowing this land from our grandchildren. To ensure our future, we must embrace sustainable practices to provide a safe and abundant food supply for generations to come."

The IQhub is an educational center for agricultural history, innovation and exploration. This 9,500 square foot facility was completed in June, 2014 and was created to educate visitors on how farmers produce food and fiber, while exploring our foods route from farm to fork. The IQhub is filled with educational and interactive exhibits, which will take guests through the history of agriculture. Children and adults will enjoy exploring the 24 interactive museum quality exhibits, while the youngest visitors can investigate the Kids' Korner... This is where; even the smallest children can learn where their food comes from.

The IQhub became a 501(c) 3 non-profit organization, in 2015. Operations are funded solely on sponsorships, donations and grants from community and business partners. The IQhub has no admission charge and transportation grants are available to reimburse schools and other non-profit organizations in order to provide no cost field trips.

Thousands of people enjoy the IQhub each year, through in-person visits and outreach programs. On average, the IQhub works with more than 10,000 people during each school year. However, from March 16th, 2020 through May 3rd, 2021 the IQhub was closed to in-person visits. Though the closure was not easy, it did allow the IQhub time to dive into the world of virtual field trips, create new lessons and activities, make videos featuring our exhibits and lessons, upgrade permanent exhibits, update our tractor simulator and discuss plans for a new IQhub Classroom, as well as expand our IQhub Team, with hiring a Non-Profit Administrator. Thankfully, during the 2021-22 school year our numbers have bounced back nicely! The IQhub had an attendance goal of 6,645 for on-site visitors during the school year and we had 7,548 visit, which was a 12% increase on that goal and a 40% increase from the 2019-20 attendance.

Where We're Going:

The IQhub is excited for the possibilities of the future!!! There are plans for new exhibits, new programs and hopefully a new classroom coming soon. This means even more awesome learning opportunities and fun events for the whole family!

Currently the IQhub is scheduling FREE Science Programs for schools and groups in the 2022-23 School Year! Whether it's in-person or virtual, please contact the IQhub today, if you are interested in joining too!

We look forward to working with you soon!!!

The IQhub Staff
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