



IQhub Sponsorship Information



Vision for the IQhub

The IQhub is the culmination of the Bancroft Family’s vision. They wanted to develop a facility where young and old could bridge the gap between consumers and producers. This helps people realize the challenges of feeding a world that will be home to more than nine billion people, by the year of 2050! According to AgroLiquid CEO, Troy Bancroft, “We are borrowing this land from our grandchildren. To ensure our future, we must embrace sustainable practices to provide a safe and abundant food supply for generations to come.”

The IQhub is an educational center for agricultural history, innovation and exploration. This 9,500 square foot facility, educates visitors on how farmers produce food and fiber, while exploring our foods route from farm to fork. The IQhub is filled with educational and interactive exhibits, which will take guests through the history of agriculture. Children and adults will enjoy exploring the 24 interactive museum quality exhibits, while the youngest visitors can investigate the Kids’ Korner... This is where; even the smallest children can learn where their food comes from.

Funding the IQhub

The IQhub is a 501(c) 3 non-profit organization. Operations are funded solely on sponsorships, donations and grants from community and business partners. The IQhub has no admission charge and transportation grants are available to reimburse schools and other non-profit organizations in order to provide no cost field trips.

Sponsoring the IQhub

Thousands of people have enjoyed the IQhub. In 2018, we connected with over 15,000 people and had 199 educational programs. It is our hope that we can all work together and keep the love of agriculture alive! Please consider becoming a sponsor. Current corporate sponsors include:





IQhub Annual Sponsorship Form



- **Platinum – \$10,000 & Above**
 - Three AgroLiquid Conference or Overnight Rooms during sponsorship year.
 - Company recognized as Platinum Sponsor on sponsor signage in IQhub.
 - Sponsorship signage displayed on a main exhibit of choice (Kids' Korner, Tractor Simulator or Theater) and Lunch meeting.
 - Company logo on IQhub website with a link to your website.
 - If desired, your company items put in IQhub goodie bags for students.
- **Gold – \$5,000 to \$9,999**
 - Two AgroLiquid Conference or Overnight Rooms during sponsorship year.
 - Company recognized as Gold Sponsor on sponsor signage in IQhub and Lunch meeting.
 - Company logo on IQhub website with a link to your website.
 - If desired, your company items put in IQhub goodie bags for students.
- **Silver – \$2,500 to \$4,999**
 - One AgroLiquid Conference or Overnight Room during sponsorship year.
 - Company recognized as Silver Sponsor on sponsor signage in IQhub and Lunch meeting.
 - Company logo on IQhub website with a link to your website.
 - If desired, your company items put in IQhub goodie bags for students.
- **Bronze – \$1,000 to \$2,499**
 - Company recognized as Bronze Sponsor on sponsor signage in IQhub and Lunch meeting.
 - Company logo on IQhub website with a link to your website.
 - If desired, your company items put in IQhub goodie bags for students.
- **Exhibit – \$500**
 - Company name or logo displayed on a plaque on museum exhibit of choice.

Name of Company/ Individual: _____

Sponsorship Level: _____

Printed Name: _____

Signature: _____

THANK YOU!!!

Please Return to: IQhub
Attn. - Emily Crambell
3055 W. M-21
St. Johns, MI 48879

Please Make Checks Payable to: **IQhub**

For Questions: Contact Emily Crambell at (989) 227-3847 or emily.crambell@agroliquid.com