



2019-2020 Annual Report



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AgroExpo

IQhub STAFF

Emily Crambell,
Education & Outreach
Manager

Ernie Luttig,
Agriculture Education
Assistant

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2019-2020 IQhub Annual Non-Profit Report



2019-2020 Impact at a Glance

14,786 People
Educated

5,316 People at
IQhub

9,470 People
through Outreach

105 Groups

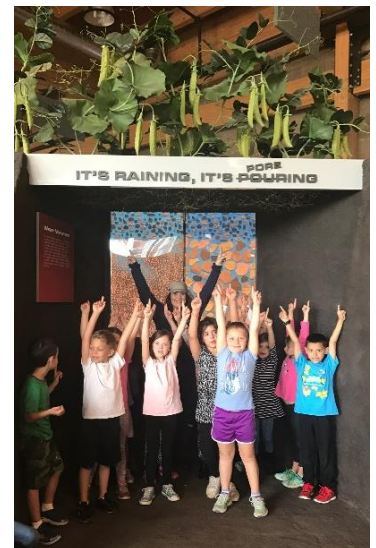
\$49,785
Raised

\$3,355
Transportation
Grants

11 Outreach
Events

74 Returning
Groups

31 New
Groups



Covid-19 impacted the IQhub during the Spring. The IQhub was closed on March 16th, 2020. If numbers were similar to 2019, there would have been 5,000 more visitors and \$5,350 more given away for transportation grants.



What's New?

Dirt on Soil Wall Upgrade

* Eight new learning stations:

- New countertops with touch screen monitors
- Installed one new computer, but seven more may be needed

* New kiosk program used to offer learning games for all ages



Milking Dairy Exhibit

* Hands-on Cow Milking Exhibit with videos showing major aspects of the Dairy Industry

Summer Day Camps

This year we had a summer day camp on July 14th & 16th. There 36 students that participated.

Students learned about crops, farming, soils, trees and leaves. They also got to experience fun lessons about air and space, thanks to our Aviation Exploration Guest Exhibit.



Advisory Committee

Purpose Statement: To collaborate and receive recommendations to provide guidance for future programming and operations of the IQhub.

* The committee suggested incorporating more technology for all ages and more advertising to promote the museum, various programs and the guest exhibits.

*** COMMITTEE MEMBERS:**

Teachers

- DJ Logan, St. Johns Elementary – Kindergarten
- One open position

Sponsors

- Courtney Ross, Greenstone – Financial Services Officer
- Michelle Blodgett, Farm Bureau – FARM Science Lab Manager

IQhub Board member

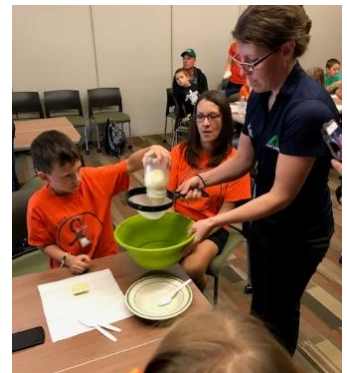
- Burt Henry, AgroExpo – Industry Relations & Promotions Manager

IQhub Staff

- Emily Crambell, IQhub – Education & Outreach Manager
- Ernie Luttig, IQhub – Agriculture Education Associate

Parents

- Dave Hunt, DeWitt Schools, Mercantile Bank – VP & Branch Manager
- One open position



Rotating Guest Exhibits

Aviation Exploration (May to September)

* This was the third rotating guest exhibit containing real planes, RC planes, uniforms, memorabilia and stories of dedicated men and women in the aviation industry.



* Aviation Exploration Day (September) was a fun family day with lots of learning and activities about air and space. Families experienced flying kites, birds of prey, an observation beehive, paper airplanes, a mobile planetarium, flying RC planes, and an aerial spray demonstration. There was also face painting and food trucks.

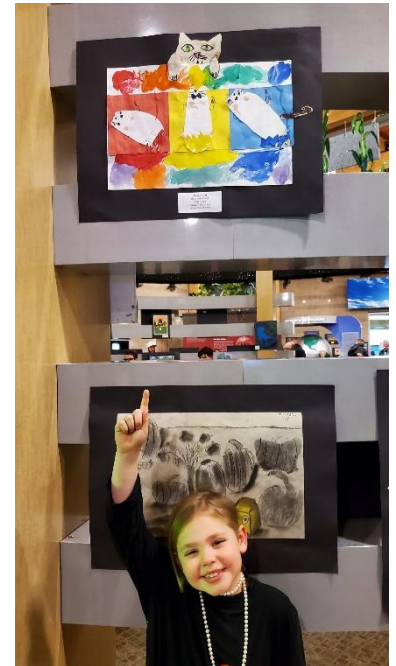
Art Explosion (November to February)

* This was the fourth guest exhibit featuring all types of art from 136 local artists. There were paintings, drawings, metal sculptures, wood carvings, quilts, photography, pottery, stained glass and multiple media art. Visitors participated in the IQhub Art Contest, by voting on their favorite Adult Artist and Student Artist.

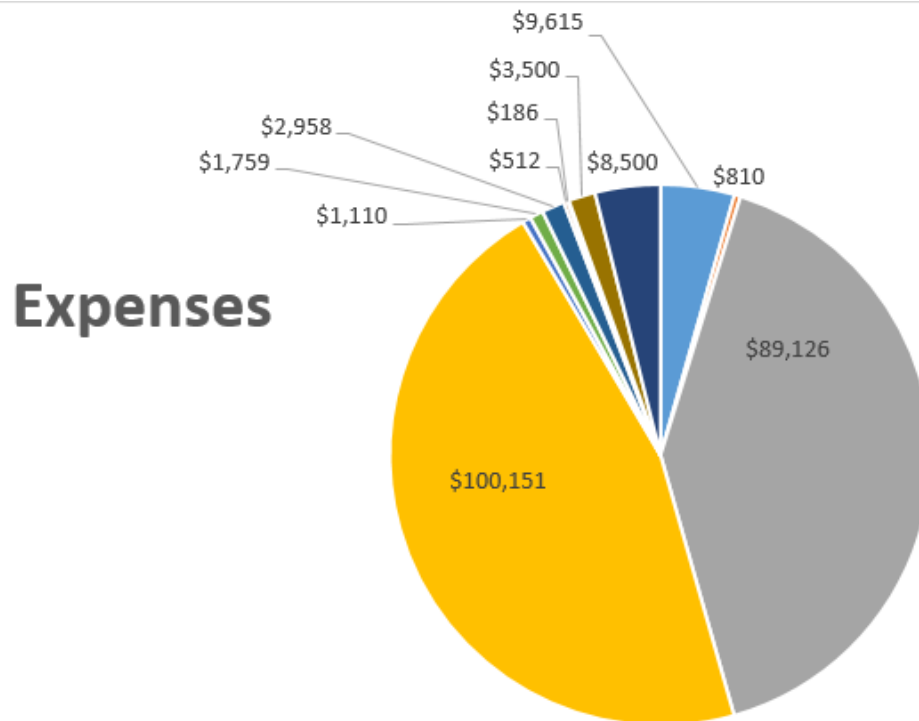


* Painting Party with Tracie Davis (February)

* Artist Meet and Greet (February)



Expenses (July to June)



- Advertising
- Exhibit Updates
- Meals for Kids
- Repairs

- Educational Supplies
- Summer Day Camp
- Office Equip. & Supplies
- Transportation Grants

- Employee Costs
- Guest Exhibits
- Other

What's Next?

* Fall 2020 – New Tractor Simulator Software

- Visitors will have the choice between planting Corn or Wheat
- The visuals for the tractor simulator will be more realistic as well



* Early 2021 – Native American Guest Exhibit arrives and Virtual Reality Project starts

- Originally the Culture and History of Native Americans Guest Exhibit was set to open in the Summer and was pushed back to the Fall. After the IQhub decided the re-opening date was unclear, the exhibit was then pushed back to 2021.
- The Virtual Reality Project will give visitors the experiences of crop scouting with a drone, what life is like in the soil and the importance of pollination/ beekeeping. With all the uncertainties of the pandemic, the IQhub felt the start of this project needed to be pushed back to 2021.



Testimonials

DJ Logan, Kindergarten - Gateway Elementary, St Johns:
I have been fortunate to bring my kindergarten class to the IQhub each year that it has been open. Though I teach right here in St Johns, not many of my students know, or are exposed to, much about agriculture in their home lives. This facility is a great way to help them learn about the vast ways that agriculture impacts their daily lives. The bonus is that the parents that help chaperone ALSO learn alongside them. I am thankful for the IQhub and the learning it provides for so many students and families in our community and surrounding communities.



Serving on the IQhub advisory board has helped me appreciate the IQhub even more as I learn about the "behind the scenes" work. The opportunity to brainstorm with others to help the facility grow and evolve has given me a new appreciation for the journey to help educate the community about the importance of agriculture in our lives.



Stephanie Zelinko, Parent to Gabe, who attended IQhub Summer Day Camp, St Charles: In the summer of 2019 my 8 year old son Gabe attended the IQ Hub summer camp. He enjoyed the 2 day camp, it was a great combination of hands-on learning and fun. His favorite part was building and launching the rocket, he still talks about it. He was sad this year when he found out he wasn't able to attend camp again this year. Emily and the summer camp team did a great job working with the kids while still providing them with education in science. Gabe's second favorite lesson during camp was learning about

chickens and eggs. We are farmers but never had chickens, this summer Gabe got his very own chickens to raise. He said he liked what he learned at the camp farm and wanted to do it himself. As a parent anytime your child learns something that they can take home that is a win. Real life experiences are the best life lessons. Thank you for all you do and keep up the good work.



Dru, Big IQhub Fan, St Johns, MI: When Dru got to decide what she wanted to do for her birthday, she said "go to the tractor place!!!" The IQhub is her favorite place, so her Mom knew exactly what she was talking about, when she made her request. Dru comes to enjoy the IQhub when her family is in town running errands and she likes to participate in the guest exhibits too. For "Art Explosion", she entered two pictures she drew and talked her sibling into participating as well!!!



Final Numbers

Together, we raised -----

\$49,785

which helped educate -----

14,786 People

through -----

105 IQhub Programs

consisting of -----

74 Return Classrooms

and -----

31 New Groups

with the help of -----

12 Sponsors

and -----

Other Donations

Thank you for a Successful Year!





MICHIGAN FOUNDATION FOR
AGRICULTURE
LEADERSHIP | PROMOTION | SCHOLARSHIP | EDUCATION

Troy & Jill Bancroft

plante moran



MICHIGAN WHEAT PROGRAM

Rotary
St. Johns Club



Michigan Soybean
Promotion Committee
The Soybean Checkoff
michigansoybean.org



St. Johns Kiwanis Club 707

FOSTER SWIFT
FOSTER SWIFT COLLINS & SMITH PC || ATTORNEYS



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SPECIALISTS IN AGRICULTURAL INSURANCE

